



## Call for Applications: Vendor Opportunities

Dear Prospective Vendor,

Ontario Basketball is excited to announce an open call for applications for vendors interested in participating in our upcoming event, Canada Basketball's 15U/17U Boys National Championships scheduled to take place from August 5th through August 10th at York University in Toronto, Ontario. We are seeking passionate and innovative vendors who can contribute to the vibrant atmosphere of our event and offer high-quality products or services to our attendees.

Ontario Basketball has been selected by Canada Basketball to host this year's national tournament which we will welcome provincial and territorial teams from across the country as they compete for the right to be crowned national champions.

Several Senior Men's and Women's National Team players have previously participated in the Canada Basketball 15U & 17U National Championships, including Bridget Carleton, RJ Barrett, Kia Nurse, Andrew Nembhard, Laeticia Amihere, Benedict Mathurin, Aaliyah Edwards and Cory Joseph.

**Vendor Opportunities:** We are offering a limited number of vendor spaces for the National Championships. This is an excellent opportunity for vendors to showcase their products or services to a diverse audience and engage with potential customers. Vendor categories may include but are not limited to:

- Food and Beverage
- Artisan Crafts
- Clothing and Accessories
- Health and Wellness
- Technology and Innovation
- Sustainability Products
- Entertainment and Activities

### Why Become a Vendor?

- **Access to a targeted audience:** Engage with attendees who are specifically interested in your products or services.
- **Brand exposure:** Increase your brand visibility and awareness among event participants.

- Networking opportunities: Connect with fellow vendors and industry professionals.
- Potential for sales: Generate revenue by selling your products or services directly to event attendees.

Application Process: To apply for a vendor space at the National Championships, please complete the online application form available at [HERE](#). In your application, please provide details about your business, products or services offered, and any relevant experience participating in similar events. Applications will be reviewed on a rolling basis, and vendors will be notified of their acceptance status via email.

We look forward to receiving your applications and welcoming you as a vendor at our National Championships. Should you have any questions or require further information, please don't hesitate to contact [Mathew Singleton, Manager of Brand, Partnerships and Business Development](#).