



Ontario Basketball Rate Card

Promotional table/ booth at OBA sanctioned event



Be part of the action by having your branded booth right next to the court at OBL weekends and OBA Championships.

Daily Rate: **\$300** (200 participants)

Weekend Rate: **\$500** (400 participants)

All 9 OBA Championship Weekends: **\$3000** (3600 participants)

*rates and participants based on two-court facility

Inserts in player packages at OBL All-Star Game

The best of the best in OBL league play make the OBL All-Star Showcase held annually the first Saturday in May. Get your branded items inside each players' exclusive All-Star package.

Rate: **\$350** (400 All-Stars)



Promote a brand/ event on basketball.on.ca and OBA Newsletter



Position your brand next to the schedules, results, and news!

Website - 21,500 users | 215,000 pageviews /month avg.

Website - 100,000 users | 1M pageviews during Championships

Newsletter - direct emailing to 24,000 OBA members

Rate: **\$250** (one website News post and Newsletter entry)

Social Media promotion across @OBABBall channels

Enhance the reach of your brand or event within the Ontario basketball community from the trusted source.

Facebook - 17k | Instagram - 16.6k | Twitter - 12.4k

Rate: **\$100** (all three) or **\$50** with purchase of web/ newsletter ad



Contact Devin Gray, Manager, Marketing & Communications at dgray@basketball.on.ca