



ATLETA.CA

WHERE ATHLETES AND COACHES CONNECT

Considering Atleta?

Let us change that maybe to a YES!

What is Atleta?

Atleta is an athlete focused website dedicated to the enhancement of sport in Canada. We connect youth athletes who have dreams of playing in University or college, with the coaches who need them. We're good like that!

How do we do what we do?

Great question! We have a database of every coach in every university, college, and vocational school in Canada. Yes... we know..... it was a lot of work! But we think you're worth it. From this database, we created a profile for every coach. Once they have logged on, they have access to an athlete search tool.

This tool gives the coach the ability to search for which ever player they need, based on any number of different criteria (age, sport, position, height, weight, GPA, Left or right foot or hand, Etc.)

Once they have the results they have filtered for, they can then begin "liking athletes". They receive notifications of every like they get, so even if they aren't necessarily looking for that player, they may be surprised by what they find.

Athletes, on the other hand, create their own profiles. They can add photos, videos, stats, bio's etc. as well as several required fields. The athletes then have access to our School Search Tool. They then search for schools based on several criteria (sports offered, coaches name, school name, tuition cost, programs offered, etc.). Just like the coaches, once they have their search results, they can begin "liking" schools. They too get notified of any schools that have "liked" them.

Once there is a match, they can begin talking about the recruitment process.

Simple.





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They both also have access to our events page. This is where they can each check in and let everyone know what events they are planning to attend or are currently at. This makes it easier for the scouts to find the athletes, and the athletes to find the scouts. We are all about making things easy!

What can Atleta do for your club and your athletes?

In a word.... Differentiate. In the ultra-competitive world of youth athletics, Atleta can be a differentiator for your athletes and parents. Show your families how much you support your athletes by having a club membership. Give every one of them the ability to show their skills and create the future they want. What parent wouldn't support that?

Atleta is also a great way to get more of your athletes recruited into the next level, which is great news for your clubs' success story!

How much does Atleta cost?



Our 3 Pricing Models

We know..... you can't believe how affordable Atleta is right?? We have done everything we can to keep our costs low so that everyone who wants access to Atleta, can have it! No athlete left behind!

Other Benefits:

If you register for the club membership, you also have access to create a customizable trifold player brochure to hand out at scouting tournaments. This saves your team managers HOURS of time and multiple headaches. And we all know if we have happy managers, we have happy teams!!

Please feel free to check out our site at atleta.ca and have a look around. We have lots of great information on our blog that you may find useful.

Contact us at any time if you have any questions or concerns!

Thanks!

Team Atleta