



ATLETA.CA
WHERE ATHLETES AND COACHES CONNECT

Considering Atleta?

Let us change that maybe to a YES!

What is Atleta?

Atleta is an athlete focused website dedicated to the enhancement of sport in Canada. We connect youth athletes who have dreams of playing in University or college, with the coaches who need them. We're good like that!

How do we do what we do?

Great question! We have a database of every coach in every university, college, and vocational school in Canada. Yes... we know..... it was a lot of work! But we think you're worth it. From this database, we created a profile for every coach. Once they have logged on, they have access to an athlete search tool.

This tool gives the coach the ability to search for which ever player they need, based on any number of different criteria (age, sport, position, height, weight, GPA, Left or right foot or hand, Etc.)

Once they have the results they have filtered for, they can then begin "liking athletes". They receive notifications of every like they get, so even if they aren't necessarily looking for that player, they may be surprised by what they find.



Athletes, on the other hand, create their own profiles. They can add photos, videos, stats, bio's etc. as well as several required fields. The athletes then have access to our School Search Tool. They then search for schools based on several criteria (sports offered, coaches name, school name, tuition cost, programs offered, etc.). Just like the coaches, once they have their search results, they can begin "liking" schools. They too get notified of any schools that have "liked" them.

Once there is a match, they can begin talking about the recruitment process.

Simple.



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They both also have access to our events page. This is where they can each check in and let everyone know what events they are planning to attend or are currently at. This makes it easier for the scouts to find the athletes, and the athletes to find the scouts. We are all about making things easy!

What can Atleta do for you as an athlete?

In a word.... Exposure. ID camps and scouting tournaments are great, and are a valuable part of the recruitment process. But what happens if you have an "off" game at the tourney? Or the scout from the school you want to attend knows nothing about you and didn't catch your game? Atleta aims to lessen those concerns. If you have connected with a coach, they can see where you check in and will know all about you before even getting to the tournament. You can update them directly as to field times through our chat function. Even if you have not connected with that coach, every coach attending any given event will have access to see everyone who has checked in. If they are interested in you but hadn't found you on their previous searches, they will now. No need to stress out about exposure anymore.... We got ya!

How much does Atleta cost?

We have 3 pricing models:



We know..... you can't believe how affordable Atleta is right?? We have done everything we can to keep our costs low so that everyone who wants access to Atleta, can have it! No athlete left behind!

Other Benefits:

If you register for the club membership, you also have access to create a customizable trifold player brochure to hand out at scouting tournaments. This saves your team managers HOURS of time and multiple headaches. And we all know if we have happy managers, we have happy teams!!

Please feel free to check out our site at atleta.ca and have a look around. We have lots of great information on our blog that you may find useful.

Contact us at any time if you have any questions or concerns!

Thanks!

Team Atleta

